



Theory of Change

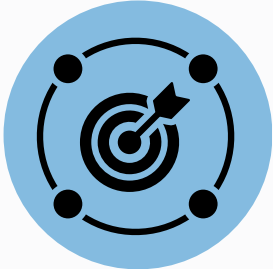
Global Social Enterprise

Enabling Human-Centered Economy



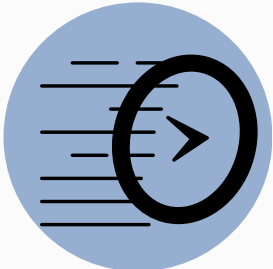
OUR WORK:

- design and develop technology-enabled digital platform for creation and management of the social wealth;
- engage partners, fundraise and build awareness;
- build an MVP and prepare the pilot project Transform.



RESULTS:

- test, iterate and improve the platform;
- create an ecosystem of partners to deliver the value;
- build the team and secure resources, including financial;
- communicate and engage with diverse stakeholders.



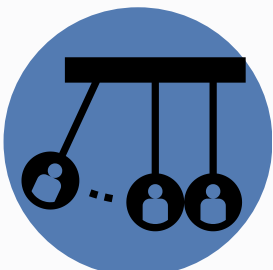
SHORT-TERM OUTCOME:

- implement the new model on Pan-European scale;
- deliver value to ecosystem stakeholders and beyond;
- perfect the platform, technology and data analytics;
- implement and replicate self-sustained business model.



LONG-TERM OUTCOME:

- deliver value working via regional hubs and networks;
- establish a self-sustained global ecosystem;
- introduce simple, data-driven social certification framework;
- drive cultural shift towards cooperation vs competition.



IMPACT:

- enable human-centred economy;
- reduce income disparities and gender gaps;
- foster social cohesion, inclusion and sense of self-worth,
- act as a stabilizer for economic development worldwide.

